

Softi
Gel
by PROCAPS

GRUPPO
PROCAPS

EXPAND YOUR PORTFOLIO WITH NEW DOSAGE FORMS THAT
ARE CONVENIENT AND FILLED WITH GREAT FLAVOR



Discover
Chewgels™

www.softigel.com

Chew
gels

Procaps is a **pharmaceutical group**, dedicated to offer innovation in health and nutrition



We work **hand-in hand** with our customers and develop innovative health solutions.



+70 Scientists and technicians in R&D, of which +25% have masters degrees and PhDs.



Procaps
at a
Glance



Our Vertical Integration & Flexibility lets us offer end-to-end solutions across the value chain.



A leading marketer of advanced-softgel related technologies.



With 7 major production facilities in **Colombia, Brazil and El Salvador**.



We employ over **5,000 People** across **13 Countries** in Latin America.



Global distribution in over **50 countries**.



Unparalleled Scientific Expertise: With more than **500 formulations**, in softgels, and more than **50 products** developed per year.



Our DNA

This is our Value Proposal

ADAPTABILITY	VALUE	DIFFERENTIATION	OWNERSHIP	EXCEPTIONAL EXPERIENCE
<p>We Adapt, because We Can</p>	<p>We are experts in the value chain of a product.</p>	<p>Our innovation is what Makes us different</p>	<p>I am the driver and Leader of my business</p>	<p>We want our consumers to crave for more</p>
<ul style="list-style-type: none"> • We adapt to our customers needs and demands. • We are ready to develop products and offer serviced at the speed and with the support requires 	<ul style="list-style-type: none"> • We understand markets needs and develop strategies that add value to your brand. • The safety and integrity of our customers in our number one priority. 	<ul style="list-style-type: none"> • Our robust formulations and technology platforms create an impact in consumer markets. • We understand that innovation is a must in order to stay on top. 	<ul style="list-style-type: none"> • We have the expertise and capabilities to make a difference. • We go above and beyond for my company and clients. 	<ul style="list-style-type: none"> • We are experts in increasing customers adherence to therapies. • We offer profitability while increasing brand awareness.

Chew gels

Expand your portfolio with new dosage forms that are convenient and filled with great flavor.

Discover our Chewable Softgel Platform Chewgels™, chewable soft capsules as a **solution and line extension to existing or new products**. With new **ingredients, special shapes and flavors**, we can offer our customers a range of formulations for different therapeutic lines.



BACKGROUND



Soft Chew Supplements rank among **the top 5 most commonly used for by consumers**, and at the same time are experiencing the **largest growth among formats in this category**.



Difficulties swallowing tablets/capsules are a **widespread issue that may influence treatment success**.



People **don't have time to take their medicines and prefer convenient and take-out formats** because of their lifestyle.



Children are not comfortable with the taste of medicines neither with swallowing.



Consumers are looking for a **"magic pill"** with multiple Benefits in one dose

OPPORTUNITIES



COVID-19 has transformed consumer's life.

From panic, to lockdown, today, Wellness is people's major concern, and prevention is the key word.



Immunity boost and sleep become top of mind in today's consumer.

Immunity Supplement growth projected to spike above 25% in 2020.



Hydration for thirsty skin:

people will look for solutions to help re-hydrate skin and increase elasticity through convenient and new formats



Opportunity to **encourage self-care**
By delivering indulgent experiences through innovative products.



<https://www.carp.org/health/drugs-supplements/info-2017/gummy-vitamins-for-adults-fd.html>
What COVID-19 means for wellbeing in Latin America. Mintel 2020

TYPE OF CONSUMERS



Traditionally,
Pediatrics and elderly consumers,
patients with dysphagia,
medical conditions



Today, any consumer who is looking for **indulgent experiences,** where **flavor, texture** and the combination of multiple ingredients play a key role



Consumers who are **curious, hungry for products that are unique, innovative** with specialized ingredients



Products that **tell a story!**

CHEWGELS™ ADVANTAGES



Soft and easy chewable flavored gelatin shell, that does not leave residues or sticks to the teeth, rapidly dissolved, leaving a good mouth feel.



Shell solubility and stability assurance.



We count with the ability to select the right gelatin and appropriate excipients to hold the ingredients and the flavoring.



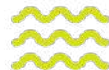
No sugar-added



Portable exact dose form: within our chewable burstelts the fill content may contain solutions, suspensions, pastes and emulsions.



Lipid coating of the API for special taste masking applications.



Non sticky softgel due to its drying process.



CHEWGELS™

CONSUMER BENEFITS



No water needed: Taken easily on the run without water or food.



Easy to swallow: Suitable for children or senior adults who often reject traditional dosage forms.



Fast effect: immediate release and absorption in the mouth and stomach.



Great taste: Our Chewgels™ technology delivers ingredients that consumers love and ensures an ongoing consumption.

CHEWGELS™ DESCRIPTION


- 1. Fill content:** Solutions, suspensions, pastes, o/w emulsions
- 2. APIs:** fish oil, calcium + vitamin D3, multivitamins, analgesics; among others.
- 3. Load capacity:** up to 30% (fill content)

Tests:

- Chewability
- Solubility of the shell (residues)
- Taste masking
- Stickiness and film integrity (machinability)



CHEWGELS™ COMPOSITION



Suitable for **pharmaceutical compositions**, nutraceuticals, vitamins, nutritional supplements, and **similar products**.

Extensively used **USP excipients** for **improving** the physical properties and texture of the soft capsules

Comprises **at least one starch** with a **range from 0.1% to 35%** of the total weight of the composition of the shell.

A gelatin that **ranges from 20% to 60%** of the total weight of the composition of the shell.

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SOME PRODUCT IDEAS

In Chewgels Technology



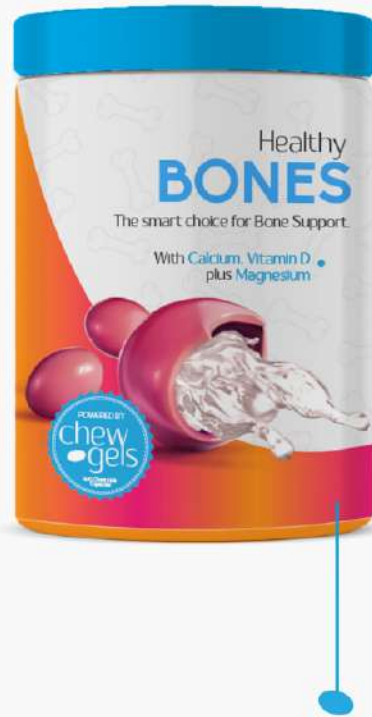
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Chew
gels
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Delicious chewable soft capsules with Hydrolized Collagen, Vitamin C and Zinc for a beautiful Hair, Skin and Nails.

Concentration per capsule:
 Hydrollized collagen: 200 mg
 Zinc: 10.5 mg
 Vitamin D3: 500 IU
 Vitamin C: 30mg
 Capsule size: 13.5 oval
 Dose: 2 chewgels
 Flavor: Red Berries



Essential Calcium, Vitamin D and magnesium for the maintenance of healthy bones and immune system.

Concentration per capsule:
 Calcium: 140mg
 Vitamin D3: 300 IU
 Magnesium: 60mg
 Capsule size: 13.5 oval
 Dose: 3 chewgels
 Flavor: Strawberry



Stay energized with our coffee extract chewable capsules.

Concentration per capsule:
 Caffeine anhydrous: 16.66mg
 Thiamine: 0.5 mg
 Pridoxine: 0.66 mg
 Vit B12: 0.002mg
 Capsule size: 13.5 oval
 Dose: 3 chewgels
 Flavor: Coffee



Boost and protect your immune system with great flavor

Concentration per capsule:
 Vitamin C 380 mg
 Zinc: 5 mg
 Capsule size: 13,5 Oval
 Dose: 2 chewgels
 Flavor: Orange



Help your Kids stay healthy and Focused

Concentration per capsule:
 Omega-3: 37 mg
 EPA: 5.5 mg
 DHA: 27 mg
 Vitamin E: 3,75 UI
 Vitamin C: 7,5 mg
 Vitamin A: 3,75 UI
 Vitamin D: 50 UI
 Capsule Size: 13.5 Oval
 Dose: 4 chewgels
 Flavor: Orange

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For more information on
**Chewgels Technology and/or
Product** formulation visit:

www.softigel.com

Or email us at:

softigel@procaps.com.co

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